



ALFOL LTD

EVENT PARTICIPANT/ATTENDEE TERMS AND CONDITIONS

These are the terms (the “Agreement”) that govern your attendance at and/or participation in an Alfol Ltd (parent company of Creative HEAD, Creative HEAD Ireland, Layered Online and THE INDUSTRY) Event.

By attending or participating at an Event, whether by purchasing a ticket or registration or via personal invitation, you are agreeing to these terms, which form a legal contract between Alfol Ltd and the registered attendee/participant (“you”, “your”). If you are registering on behalf of another it is your responsibility to ensure that the person attending/participating is aware of these terms and accepts them, and by completing the registration and proceeding with attendance/participation you are warranting that you have made the attendee aware of these terms and that they have accepted these terms.

1. Event tickets and registration

- 1.1 By purchasing one or more tickets to or registrations for, or by accepting an invitation to, an Event, you acknowledge that you have read, understood and agree to be bound by these terms and conditions.
- 1.2 Payment of ticket/registration fee(s) is due upon purchase. If such payment is insufficient or declined for any reason, Alfol Ltd may refuse to grant admission to the Event and shall have no liability in that regard.
- 1.3 Ticket/registration fee(s) may be subject to value added tax, or any other taxes and duties which, if applicable, will be charged to you in addition to the fee(s). Any additional fee(s) will be made clear to you at the time of purchase.
- 1.4 Tickets/registrations are non-refundable. Please carefully check the details of your booking confirmation and immediately notify Alfol Ltd of any errors by calling +44 (0)1434 610416 or by emailing events@alfol.co.uk.
- 1.5 Transfer or resale of tickets/registrations is prohibited without the express permission of Alfol Ltd. This includes tickets/registrations where no fee(s) has been paid. Tickets/registrations purchased from anywhere other than Alfol Ltd may be subject to additional terms and conditions.
- 1.6 By purchasing or accepting tickets/registrations, you agree to have your contact details shared with the Event sponsor[s] where applicable. This includes tickets/registrations where no fee(s) has been paid.

2. Event admission

- 2.1 Any and all other costs associated with Event attendance/participation (including without limitation any travel and/or accommodation expenses) shall be borne solely by you and we shall have no liability for such costs.
- 2.2 Absolutely no trading is allowed at Alfol Ltd Events without express and written permission from or as otherwise agreed by Alfol Ltd.
- 2.3 You acknowledge Alfol Ltd reserves the right to request your removal from the Event if Alfol Ltd, in its sole discretion, considers your presence and/or behaviour disruptive or a hinderance to the Event and/or the enjoyment of the Event by other attendees/participants.
- 2.4 You acknowledge and agree to grant Alfol Ltd the right at the Event to record (audio and visual), film, photograph or capture your likeness in any media now available and hereafter developed and to distribute, broadcast, use or otherwise globally to disseminate, in perpetuity, such media

without any further approval from you or any payment to you. This grant to Alfol Ltd includes, but is not limited to, the right to edit such media, the right to use the media alone or together with other information, and the right to allow others to use and/or disseminate the media.

- 2.5 The unauthorised use of photographic and/or recording equipment at Alfol Ltd Events is strictly prohibited. Alfol Ltd reserves the right to request that any unauthorised photos, videos and/or recordings are destroyed or deleted.
- 2.6 All attendees must respect and adhere to the terms and conditions of the Event venue, a copy of which is available on request.

3. Cancellation, postponement, or alteration

- 3.1 In the event of cancellation by Alfol Ltd, the amount that will be refunded is limited to the amount paid for the Event ticket/registration only. Any and all other costs associated with your attendance/participation (including without limitation any travel and/or accommodation expenses) shall be borne solely by you and Alfol Ltd shall have no liability for such costs.
- 3.2 In the event of postponement by Alfol Ltd, tickets/registrations will usually be valid for the rescheduled date (or you will be offered tickets/registrations of corresponding value for the rescheduled event, subject to availability).
 - 3.2.1 If you notify Alfol Ltd within the specified deadline that you are unable to attend the rescheduled Event, you may receive a refund of the ticket/registration fee(s) (excluding the booking fee if applicable) but any such refund will be at Alfol Ltd's sole discretion (acting reasonably). Alfol Ltd will not, under any circumstances, be responsible for any other costs associated with attendance/participation (including without limitation any travel and/or accommodation expenses), or any losses you incur as a result of the change of Event date.
 - 3.2.2 Failure to notify Alfol Ltd within any specified deadline that you are unable to attend the rescheduled Event will be deemed to be a reconfirmation of your order for tickets/registrations for the rescheduled Event, and you will not be able to claim a refund if available.
- 3.3 You acknowledge and agree that Alfol Ltd, in its sole discretion, reserves the right to alter any and all aspects of the Event, including but not limited to, the Event name, themes, content, program, speakers, performers, hosts, moderators, venue, date and time. Alfol Ltd will endeavour to notify you of any changes at the earliest opportunity.

4. Liability

- 4.1 You acknowledge and understand that attendance/participation in any Event, and admission to any associated Event venue, is at your own risk.
- 4.2 Alfol Ltd reserves the right to refuse admission to the Event venue, or to remove any person from the venue for reasons of public safety, any unacceptable behaviour likely to cause damage, nuisance or injury, or for any breach of these terms and conditions.
- 4.3 Alfol Ltd is not responsible for the actions or failures of any venue, performer, promoter, or other event partner. Under no circumstances shall Alfol Ltd be liable for death or personal injury suffered by you or your guests arising out of attendance at or participation in an event, unless caused by Alfol Ltd's negligence. Neither shall we be liable for any loss or damage sustained to your property or belongings, or those of any guests under your booking.
- 4.4 Alfol Ltd will not be liable to you for failure to perform any of its obligations if the failure is caused by a force majeure event (meaning any cause beyond our reasonable control including without limitation, acts of God, communicable diseases leading to quarantine, restriction in movement or travel advisory warnings issued by a national or international body or agency, war, insurrection, riot, civil disturbances, acts of terrorism, fire, explosion, flood, theft of essential equipment, malicious damage, strike, lock out, weather, third party injunction, national defence requirements, acts or regulations of national or local governments). This clause does not affect the terms of any clauses specifically providing for a right of refund.

4.5 Nothing in this Agreement seeks to exclude or limit Alfol Ltd or any Event partner's liability for death or personal injury caused by Alfol Ltd or any Event partner's negligence, fraud or other type of liability which cannot by law be excluded or limited.

5. Intellectual property

5.1 All intellectual property rights in relation to the Event, the Event content and all materials distributed at or in connection with the Event, are owned by Alfol Ltd and/or any Event sponsor, partner, performer, promotor, or other Event partner. You may not use or reproduce or allow anyone to use or reproduce any trademarks or other trade names appearing at the Event, in any Event content and/or in any materials distributed at or in connection with the Event for any reason without the prior written permission of Alfol Ltd.

5.2 For the avoidance of doubt, nothing in this Agreement shall be deemed to vest in you any legal or beneficial right in or to any trademarks or other intellectual property rights, owned or used under licence by Alfol Ltd or any of its affiliates, or grant to you any right or licence to any other intellectual property rights of Alfol Ltd or its affiliates, all of which shall at all times remain the exclusive property of Alfol Ltd and its affiliates.

6. Covid-19

Alfol Ltd Events will be held in accordance with any Covid-19 government guidelines, in place at the time of the Event.

Alfol Ltd reserves the right to amend these terms and conditions in accordance with any new laws, legislation, or internal company policies without further notice. Statutory rights are not affected.