

For the brains behind a brilliant business.

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Open to hair professionals aged 30 or under, who have launched a hair-related business serving clients, the industry, or both.

To enter, you must submit the following:

Part 1: Business profile – EITHER a PDF (up to 8 pages) OR a video (up to 5 minutes)

Have you built a business from scratch? Maybe you've opened a new salon, crafted an online education programme, or set up a hair accessories line. Whatever you've launched, provide information about why you created it, who it's for and what makes your business unique. Share the highs and lows of your journey so far, and the learnings along the way that have shaped your business for the better. Include the name and location (if relevant), the date of launch, and imagery to illustrate.

Part 2: Endorsements – PDF (up to 4 pages)

Prove to the judges your business is booming! Provide financial reports, statistics, press coverage, client testimonials, etc, from the past 12 months, to corroborate its success.

Plus, supporting imagery and documents:

- An image of you
- At least three images illustrating your business
- A copy of your ID as proof of age

Your PDF must be A4, in either portrait or landscape format. Please combine all parts into one single file, making sure you do not exceed the page numbers stipulated. Feel free to add a front cover page to introduce your entry. Maximum file size 100MB. *Please do not include any embedded video or hyperlinks.*

If you are providing a video, it must be an MP4 file, in either portrait or landscape format. Smartphone footage is fine. Please do not exceed the maximum duration stipulated. Maximum file size 200MB.

If you finalise, the imagery you provide may be used to promote you within any print, website and social media activity, and at the Grand Final. Please supply good quality, high resolution JPEG or PNG files. Usage rights must be secured ahead of entry.

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