### THE ONE TO WATCH

# For an outstanding hair talent demonstrating all-round excellence.

# Sponsored by



Open to hair professionals aged 30 or under, whether employed, self-employed or freelance.

### To enter, you must submit:

**Your career story** – EITHER a PDF (up to 12 pages) OR a video (up to 8 minutes)

Demonstrate to the judges why you're blazing a trail in hairdressing! Talk about who you are, what you're made of and where you're headed, as well as the people, experiences and opportunities that have shaped you as an artist, plus your proudest moments to date. Pack in as much as you like and include imagery to illustrate, as relevant, but be sure to cover the following:

- Education, training and mentorships
- Strengths, specialisms and inspirations
- Roles at work positions held and key responsibilities
- Session work shoots, events, runway shows, TV and film projects, etc
- Awards, accolades and other achievements
- Press and publicity (about you!)
- Future goals and ambitions

# Plus, supporting imagery and documents (JPEG or PNG), including:

- An image of you
- At least three images showcasing the work you're most proud of
- A copy of your ID as proof of age

If you are providing a PDF it must be A4 size, in either portrait or landscape format. Make sure you do not exceed the maximum page number stipulated. Feel free to add a front cover page, to introduce your entry. Maximum file size 100MB. Please do not include any embedded video or hyperlinks.

If you are providing a video, it must be an MP4 file, in either portrait or landscape format. Smartphone footage is fine. Make sure you do not exceed the maximum duration stipulated. Maximum file size 200MB. Video files must be separately supplied.

If you finalise, the imagery you provide may be used to promote you within any print, website, and social media activity, and at the Grand Final. Please supply good quality, high resolution JPEG or PNG files. Usage rights must be secured ahead of entry.

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