

**For an impressive and fast-improving salon assistant.**

**Sponsored by**



Open to hair professionals who are employed at a salon or barber shop and aged 30 or under, with testimonial from the owner or manager.

*Entrants must have no more than three years' experience on the floor and be educated to (or working towards) minimum NVQ Level 2 or equivalent.*

**To enter, you must submit the following:**

**Part 1:** A personal introduction (from you) – EITHER a PDF (up to 8 pages) OR a video (up to 5 minutes)

Show the judges how far you've come on your hairdressing journey! Talk about things like training and mentorships, the skills you've mastered and the projects you've been part of, as well as what you love most about the job you're doing now – and your future aspirations. Include imagery to illustrate, as relevant.

**Part 2:** A testimonial (from your boss or manager) – EITHER a PDF (up to 4 pages) OR a video (up to 3 minutes)

Introduce your assistant and sing their praises! Talk about their qualities, strengths and skills and highlight a single instance where their performance under your employment has been particularly impressive.

**Plus, supporting imagery and documents:**

- An image of you
- At least three images showcasing the work you're most proud of
- A copy of your ID as proof of age

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If you are providing a PDF it must be A4, in either portrait or landscape format. Please combine all parts into one single file, making sure you do not exceed the page numbers stipulated. Feel free to add a front cover page to introduce your entry. Maximum file size 100MB. *Please do not include any embedded video or hyperlinks.*

If you are providing a video, it must be an MP4 file, in either portrait or landscape format. Smartphone footage is fine. Make sure you do not exceed the maximum duration stipulated. Maximum file size 200MB. *Video files must be separately supplied.*

If you finalise, the imagery you provide may be used to promote you within any print, website and social media activity, and at the Grand Final. Please supply good quality, high resolution JPEG or PNG files. Usage rights must be secured ahead of entry.

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