THE SALON STYLIST

For stand-out skills behind the chair.

Sponsored by



Open to hair professionals who are employed full-time at a salon or barber shop and aged 30 or under.

It is not possible to enter this category if you are the business owner.

To enter, you must submit the following:

Part 1: Your salon CV – EITHER a PDF (up to 8 pages) OR a video (up to 5 minutes)

Introduce yourself and tell the judges about your career to date, your passions and influences and any specialisms that make you stand out – maybe you're a whizz with a razor or you're bossing it at balayage! Include details about your current employment, covering key roles and responsibilities, as well as the kind of clients you serve and your future ambitions. Include imagery to illustrate, as relevant.

Part 2: Case study – PDF (up to 4 pages)

Describe in detail one example of excelling in your position at work since March 2023. Maybe you came up with a campaign to attract new clients, transformed team morale with a clever mentoring initiative or developed a new service that's boosted bookings. Talk about what you did, why you did it and the impact it had on the business and/or your own client column. Include supporting imagery, as relevant.

Plus, supporting imagery and documents:

- An image of you
- At least three images showcasing the work you're most proud of
- A copy of your ID as proof of age

Your PDF must be A4, in either portrait or landscape format. Make sure you do not exceed the maximum page numbers stipulated. Feel free to add a front cover page to introduce your entry. Maximum file size 100MB. Please do not include any embedded video or hyperlinks.

If you are providing a video, it must be an MP4 file, in either portrait or landscape format. Smartphone footage is fine. Make sure you do not exceed the maximum duration stipulated. Maximum file size 200MB.

If you finalise, the imagery you provide may be used to promote you within any print, website and social media activity, and at the Grand Final. Please supply good quality, high resolution JPEG or PNG files. Usage rights must be secured ahead of entry.

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