

**For head-turning creativity.**

**Sponsored by**



Open to hair professionals aged 30 or under, whether employed, self-employed or freelance.

*The team must work at a single location; it is not possible to enter as a team working across multiple sites.*

**To enter, you must submit the following:**

**Part 1:** Personal statement – PDF (up to 4 pages)

Introduce yourself – tell the judges who you are, where you work and how far you've come in your career. Talk about the kind of work you create, your creative process and what drives and inspires your artistry. Include imagery to illustrate, as relevant.

**Part 2:** Showcase – EITHER an image edit (10 individual images) OR a video (up to 5 minutes)

Wow the judges with a showcase of your most visionary hair work. From client pictures to full collections, campaigns to passion projects, share a carefully curated edit that best represents your artistic flair.

**Plus, supporting imagery and documents:**

- An image of you
- At least three images that best represent your visionary skills
- A copy of your ID as proof of age

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Your PDF must be A4, in either portrait or landscape format. Make sure you do not exceed the maximum page number stipulated. Feel free to add a front cover page to introduce your entry. Maximum file size 100MB. *Please do not include any embedded video or hyperlinks.*

If you are providing a video, it must be a MP4 file, in either portrait or landscape format. Smartphone footage is fine. Make sure you do not exceed the maximum duration stipulated. Maximum file size 200MB.

If you are providing an image edit, your pictures must be supplied as individual JPEG or PNG files, in either portrait or landscape format. They do not need to have been professionally photographed (smart phone photos are fine) or shot exclusively for the It List.

If you finalise, the imagery you provide may be used to promote you within any print, website, and social media activity, and at the Grand Final. Please supply good quality, high resolution JPEG or PNG files. Usage rights must be secured ahead of entry.

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