

BEST SALON TEAM

Rewarding teamwork at its best.

Category sponsor

salon smart

Open to teams employed at hair salons and barber shops.

The team must work at a single location; it is not possible to enter as a team working across multiple sites.

To enter, you must submit the following:

Part 1: Team profile – EITHER a PDF (up to 8 pages) OR a video (up to 5 minutes)

Introduce the crew – talk about who they are, what they do, and how they feel about being part of a top team. Outline the qualities and characteristics that combine to make yours a strong, happy, and effective squad. Include plenty of images showing your team working (as well as playing!) together.

Part 2: Case study – PDF (up to 4 pages)

Describe in detail one way you have come together as a team to support and enhance business since March 2023. Maybe you collaborated to come up with brilliant new re-booking incentives, or perhaps an employee-to-employee mentoring scheme has resulted in boosted confidence and productivity. Back up with evidence of success and include imagery to illustrate, as relevant.

Plus, supporting imagery:

- Group images of the team (portrait and landscape options, please)
- At least three images illustrating teamwork in action

Your PDF must be A4, in either portrait or landscape format. Please combine all parts into one single file, making sure you do not exceed the page numbers stipulated. Feel free to add a front cover page, to introduce your entry. Maximum file size 100MB. *Please do not include any embedded video or hyperlinks.*

If you are providing a video, it must be an MP4 file, in either portrait or landscape format. Smartphone footage is fine. Please do not exceed the maximum duration stipulated. Maximum file size 200MB.

If you finalise, the imagery you provide may be used to promote you within any print, website and social media activity, and at the Grand Final. Please supply good quality, high resolution JPEG or PNG files. Usage rights must be secured ahead of entry.