

Rewarding a salon at the heart of its community.

Category sponsor

Layered.

Open to hair salons, barber shops and other workspaces regularly providing hairdressing services to clients.

To enter, you must submit the following:

Part 1: Salon overview – EITHER a PDF (up to 8 pages) OR a video (up to 5 minutes)

Showcase your space and its place within the community. Talk about how you have supported and enriched the local area, ways you have collaborated with neighbouring businesses and why the locals love you! Include imagery to illustrate, as relevant.

Part 2: Case study – PDF (up to 4 pages)

Provide one detailed example of how you have positively impacted the local community since March 2023. From fundraising drives and litter picks to throwing open your doors during times of adversity, show the judges your power of engagement. Provide information about the success of the activity or initiative, such as testimonials, press coverage and other evidence of achievement. Include imagery to illustrate, as relevant.

Plus, supporting imagery:

- Imagery of the exterior of the salon/barber shop/workspace (portrait and landscape options, please)
- At least three images illustrating community-related work

Your PDF must be A4, in either portrait or landscape format. Please combine all parts into one single file, making sure you do not exceed the page numbers stipulated. Feel free to add a front cover page to introduce your entry. Maximum file size 100MB. *Please do not include any embedded video or hyperlinks.*

If you are providing a video, it must be an MP4 file, in either portrait or landscape format. Smartphone footage is fine. Please do not exceed the maximum duration stipulated. Maximum file size 200MB.

If you finalise, the imagery you provide may be used to promote you within any print, website and social media activity, and at the Grand Final. Please supply good quality, high resolution JPEG or PNG files. Usage rights must be secured ahead of entry.