

BEST NEW SALON

Rewarding a new or revamped space with a unique sense of style.

Category sponsor

GLOWWA[™]

Open to salons, barber shops and other workspaces regularly providing hairdressing services to clients and opened/refitted after March 2023.

To enter, you must submit the following:

Part 1: Design concept – PDF (up to 8 pages)

Describe your vision for the space – what you wanted to achieve, how you hoped it would serve both clients and team and the design decisions you took to bring your vision to life. From high-spec lighting or head-turning wall art to quirky fixtures and furnishings, make sure you cover all angles, and include imagery to illustrate. Remember to provide location details and launch/relaunch date.

Part 2: Your space in pictures – EITHER a PDF (up to 8 pages) OR a video (up to 5 minutes)

Showcase the results! Take the judges on a visual journey through your space, highlighting the elements you're most proud of, and demonstrating the way your design delivers on style as well as function. Includes captions to give the judges the full picture.

Plus, supporting imagery:

- Imagery of the exterior of the salon/barber/workspace (portrait and landscape options, please)
- Imagery illustrating key design features

Your PDF must be A4, in either portrait or landscape format. Please combine all parts into one single file, making sure you do not exceed the page numbers stipulated. Feel free to add a front cover page to introduce your entry. Maximum file size 100MB. *Please do not include any embedded video or hyperlinks.*

If you are providing a video, it must be an MP4 file, in either portrait or landscape format. Smartphone footage is fine. Please do not exceed the maximum duration stipulated. Maximum file size 200MB.

If you finalise, the imagery you provide may be used to promote you within any print, website and social media activity, and at the Grand Final. Please supply good quality, high resolution JPEG or PNG files. Usage rights must be secured ahead of entry.