

Rewarding an owner or a director demonstrating a fresh approach to business.

Category sponsor



vagaro

Open to the owners or directors of salons, barber shops and other workspaces regularly providing hairdressing services to clients.

Duos may enter, providing they jointly own or co-direct the business.

To enter, you must submit the following:

Part 1: Business fact file – PDF (up to 4 pages)

Please provide the following information:

- Name
- Location (if more than one location, please detail)
- Ethos
- Staffing structure (eg, all employed, part employed/part chair rental, all chair rental)
- Number of years under your ownership/directorship
- Number of team members
- Percentage growth in turnover and profit over the last three years (or since you took on ownership/directorship/launch, if less)

Part 2: Personal introduction – EITHER a PDF (up to 4 pages) OR a video (up to 3 minutes):

Talk about the journey you've taken to become a business owner or director. Share your work passions and the key strengths and qualities you bring to the task. Outline the ways in which you have made the business the hit it is today, detail how you have achieved a competitive edge in your area and explain how you are planning for continued success.

Part 3: Case study – PDF (up to 4 pages)

Describe in detail one initiative implemented since March 2023 that shows you're building a better business. Perhaps you executed an effective recruitment drive, completed a challenging expansion plan, or revamped the staff structure, improving productivity. Back up with evidence of success and include imagery to illustrate, as relevant.

Plus, supporting imagery:

- An image of you
- At least three images representing the business (the space, the team, the services provided, etc)

Your PDF must be A4, in either portrait or landscape format. Please combine all parts into one single file, making sure you do not exceed the page numbers stipulated. Feel free to add a front cover page to introduce your entry. Maximum file size 100MB. *Please do not include any embedded video or hyperlinks.*

If you are providing a video, it must be an MP4 file, in either portrait or landscape format. Smartphone footage is fine. Please do not exceed the maximum duration stipulated. Maximum file size 200MB.

If you finalise, the imagery you provide may be used to promote you within any print, website and social media activity, and at the Grand Final. Please supply good quality, high resolution JPEG or PNG files. Usage rights must be secured ahead of entry.