

Rewarding exceptional hairdressing education.

Category sponsor

Allilon⁺

Open to all hair professionals – individuals or teams, whether employed, self-employed or freelance, as well as colleges and private academies and providers.

Not open to educators working in-house for product companies.

To enter, you must submit the following:

Part 1: Education summary – EITHER a PDF (up to 8 pages) OR a video (up to 5 minutes)

Outline the fundamentals and USPs of the education you provide – the concept and formation, the people involved, your goals and why it stands out. Talk about who, where, what and how you teach, and provide information on duration, frequency, pricing, and any follow up support you may offer. Include imagery to illustrate, as relevant.

Part 2: Endorsements – PDF (up to 4 pages)

Prove your education has a positive impact on the people you teach. Pull together testimonials, statistics, and any other information, since March 2023, to demonstrate great results.

Plus, supporting imagery:

- An image of you/the team of educators
- At least three images illustrating the education experience you provide

Your PDF must be A4, in either portrait or landscape format. Please combine all parts into one single file, making sure you do not exceed the page numbers stipulated. Feel free to add a front cover page to introduce your entry. Maximum file size 100MB. Please do not include any embedded video or hyperlinks.

If you are providing a video, it must be an MP4 file, in either portrait or landscape format. Smartphone footage is fine. Please do not exceed the maximum duration stipulated. Maximum file size 200MB.

If you finalise, the imagery you provide may be used to promote you within any print, website and social media activity, and at the Grand Final. Please supply good quality, high resolution JPEG or PNG files. Usage rights must be secured ahead of entry.

Discover Allilon >