

HAIR TREND

Rewarding **the best trend-led image of the year.**

Category sponsor



Open to all hair professionals, whether employed, self-employed or freelance.

Maximum of three entries per entrant; variations of the same look will not be accepted. Entries from duos may be considered only in exceptional circumstances – see rules for more details. A maximum of 100 entries will be selected for judging by impartial industry representatives.

To enter, you must submit the following:

A high-resolution JPEG or PNG image – (up to three per entry) in either portrait or landscape format

Show the judges a hair look that is in demand – or about to boom! Your image should capture a key trend or 'feeling' for 2024, but it does not need to be photographed exclusively for Most Wanted, and we don't mind if it's already been posted/published.

Plus, to support your entry:

- An image of you

If you finalise, the imagery you provide may be used to promote you within any print, website and social media activity, and at the Grand Final. Please supply good quality, high resolution JPEG or PNG files. Usage rights must be secured ahead of entry.

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