

Rewarding a freelance hair professional with a first-class profile.

Category sponsor

Stā Studios

Open to 100 per cent freelance hair professionals.

To enter, you must submit the following:

Part 1: Personal profile – EITHER a PDF (up to 8 pages) OR a video (up to 5 minutes) Introduce yourself and outline your skills, passions, specialisms and achievements as an independent hair professional. Provide information about your freelance career to date – when it began, who you've worked with and for, the kind of projects you are booking and the ways you are building networks and finding future work opportunities. Include imagery to illustrate, as relevant.

Part 2: 2x case studies – PDF (up to 8 pages)

Describe in detail two freelance projects successfully completed by you since March 2023, which demonstrate the calibre and variety of your work and prove you are a covetable solo commodity. Examples could include hosting a training programme, producing hair looks for a film or music video, or collaborating with a brand for a new campaign or product launch. Back up with evidence of success and include imagery to illustrate, as relevant.

Plus, supporting imagery:

- An image of you
- At least three images illustrating your freelance work/projects

Your PDF must be A4, in either portrait or landscape format. Please combine all parts into one single file, making sure you do not exceed the page numbers stipulated. Feel free to add a front cover page to introduce your entry. Maximum file size 100MB. *Please do not include any embedded video or hyperlinks.*

If you are providing a video, it must be an MP4 file, in either portrait or landscape format. Smartphone footage is fine. Please do not exceed the maximum duration stipulated. Maximum file size 200MB.

If you finalise, the imagery you provide may be used to promote you within any print, website and social media activity, and at the Grand Final. Please supply good quality, high resolution JPEG or PNG files. Usage rights must be secured ahead of entry.

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