

Rewarding a business owner or director championing a greener way to work.

Category sponsor

**PAUL
MITCHELL**

Open to the owners of salons, barber shops and other workspaces regularly providing hairdressing services to clients.

Duos may enter providing they jointly own or co-direct the business.

To enter, you must submit the following:

Part 1: Sustainability mission statement – EITHER a PDF (up to 6 pages) OR a video (up to 4 minutes)

Describe how sustainability drives decision-making within your business and the work you undertake – eg, the design of your workplace, the products you use, the way you reduce, re-use and recycle materials and waste, the brands you partner with, the local independent traders you support – as you look to protect the planet while you create great hair. Include imagery to illustrate, as relevant.

Part 2: 2x case studies – PDF (up to 8 pages)

Prove your eco-friendly credentials. Provide two detailed examples of how you have changed your working practices to be more sustainable. Include details about what you've done, why you did it and the positive impact of your actions. Include imagery to illustrate, as relevant. One case study must relate to changes implemented since March 2023.

Plus, supporting imagery:

- An image of you
- At least three images illustrating your green credentials

Your PDF must be A4, in either portrait or landscape format. Please combine all parts into one single file, making sure you do not exceed the page numbers stipulated. Feel free to add a front cover page to introduce your entry. Maximum file size 100MB. *Please do not include any embedded video or hyperlinks.*

If you are providing a video, it must be an MP4 file, in either portrait or landscape format. Smartphone footage is fine. Please do not exceed the maximum duration stipulated. Maximum file size 200MB.

If you finalise, the imagery you provide may be used to promote you within any print, website and social media activity, and at the Grand Final. Please supply good quality, high resolution JPEG or PNG files. Usage rights must be secured ahead of entry.