

Rewarding stand-out work in textured hair.

Category sponsor



Open to all hair professionals, whether employed, self-employed or freelance.

To enter, you must submit the following:

Part 1: Personal summary – EITHER a PDF (up to 4 pages) OR a video (up to 3 minutes)

Introduce yourself and outline your skills, passions and achievements in textured hair. Share details about when and how you trained, your career to date, key strengths, and specialisms (eg. wigs and weaves, curls and coils or Afro barbering) and significant accomplishments. Include imagery to illustrate, as relevant.

Part 2: Case study – PDF (up to 4 pages)

Describe in detail one project led by you since March 2023 that demonstrates your skill, vision and innovative approach to working with textured hair. Examples could include devising and hosting sell-out education in styling and care, working on a high-profile shoot or show that really showed off your specialism, or implementing a modern menu of hair services serving type 3 and 4 clients. Back up with evidence of success and include imagery to illustrate, as relevant.

Part 3: Your work in pictures – PDF (up to 8 pages)

Impress the judges with a selection of your finest work in textured hair. You can include individual images (client pictures, for example) alongside full collections, campaign shots and wider projects – everything's relevant! But choose carefully to ensure you're showcasing a broad range of skills as well as your signature style. Include a brief explanation for everything that makes the cut.

Plus, supporting imagery:

- An image of you
- At least three images included within part 3

Your PDF must be A4, in either portrait or landscape format. Please combine all parts into one single file, making sure you do not exceed the page numbers stipulated. Feel free to add a front cover page to introduce your entry. Maximum file size 100MB. *Please do not include any embedded video or hyperlinks.*

If you are providing a video, it must be an MP4 file, in either portrait or landscape format. Smartphone footage is fine. Please do not exceed the maximum duration stipulated. Maximum file size 200MB.

If you finalise, the imagery you provide may be used to promote you within any print, website and social media activity, and at the Grand Final. Please supply good quality, high resolution JPEG or PNG files. Usage rights must be secured ahead of entry.